CONTRACT



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

	Contract / Revision	Alt Order #
	577018 /	9818579
<u>Product</u>		
NRCC IE		
Contract Dates	Estimate #	
10/26/12 - 11/06/12	155/426/3161	
Advertiser		Original Date / Revision
National Republican C	09/21/12 / 09/21/12	

And:

National Media Research Planning & Placement 815 Slaters Lane Alexandria, VA 22314

n	gressional Co	ommitte	C	9/21/12	/ 09/21/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	ıt E	xecutive	Sales Office
	KSTU	Dan Dr	isc	ılı	Washington DC
	Special Hand	ling			
	Do Not Mail				Y-
	Demographic				
	Adults 35+				
	155#	A ali i a seti		Cada	Draduct Code
	IDB#	Advertiser Code			Product Code
	8380	155			426
	Agency Ref			<u>Advertiser</u>	Ref

		Spots/		Tot	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Types	Spots	Amount
N 1 13 10/28/12 11/04/12 Su 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12S 1 Week: 10/29/12 11/04/12S 1	7a-9a <u>Rate</u> \$500.00 \$500.00	:30	· NM	2	\$1,000.00
N 2 13 10/28/12 11/04/12 FOX News Sunday Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 S 1 Week: 10/29/12 11/04/12 S 1	9a-10a <u>Rate</u> \$400.00 \$400.00	:30	NM	2	\$800.00
N 3 13 10/26/12 11/01/12 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/26/12 11/01/12 MTWTF 2	6a-7a <u>Rate</u> \$400.00	:30	MM	2	\$800.00
N 4 13 11/02/12 11/06/12 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/02/12 11/08/12 MTF 3	6a-7a <u>Rate</u> \$375.00	:30	NM	3	\$1,125.00
N 5 13 10/27/12 11/03/12 Sa 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12S- 1 Week: 10/29/12 11/04/12S- 1	7a-9a <u>Rate</u> \$500.00 \$500.00	:30	NM ·	2	\$1,000.00
N 6 13 10/26/12 11/01/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/26/12 11/01/12 MTWTF 2	7a-8a <u>Rate</u> \$475.00	:30	NM	2	\$950.00
N 7 13 11/02/12 11/06/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/02/12 11/08/12 MTF 3	7a-8a <u>Rate</u> \$475.00	:30	NM	3	\$1,425.00
N 8 13 11/04/12 11/04/12 Su 9p-1005p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S 1	9p-1005p <u>Rate</u> \$1,000.00	:30	NM	1	\$1,000.00
N 9 13 10/28/12 11/04/12 Su 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12S 1 Week: 10/29/12 11/04/12S 1	7a-9a <u>Rate</u> \$400.00 \$400.00	:30	NM	2	\$800.00
N 10 13 11/05/12 11/05/12 M-F 1005p-1035p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	1005p-1035p <u>Rate</u>	:30	NM	1	\$500.00



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4	Danduck	Catimata #	
	577018 /	9818579	
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 Contract Dates
 Product
 Estimate #

 10/26/12 - 11/06/12
 NRCC IE
 155/426/3161

 Advertiser
 Original Date / Revision

 National Republican Con:
 09/21/12 / 09/21/12

		Spots/			tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1					
N 11 13 11/03/12 11/03/12 Sa 7a-9a		:30	NM.	1	\$400.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S- 1	<u>Rate</u> \$400.00				
N 12 13 10/28/12 10/28/12 Su 9p-1005p	9p-1005p	:30	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 S 1	<u>Rate</u> \$1,000.00				
N 13 13 10/26/12 11/01/12 M-F 530a-6a	530a-6a	:30	NM	2	\$700.00
Start DateEnd DateWeekdaysSpots/WeekWeek:10/26/1211/01/12MTWTF2	<u>Rate</u> \$350.00				
N 14 13 11/02/12 11/06/12 M-F 530a-6a	530a-6a	:30	NM	2	\$700.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/02/12 11/08/12 MTF 2 N 15 13 10/26/12 11/01/12 M-F 8a-9a	\$350.00 8a-9a	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00		·	*
	\$400.00 8a-9a	:30	″ NM	2	\$800.00
N 16 13 11/02/12 11/06/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/02/12 11/08/12 MTF 2	Rate	.50	14141	2	ψουσ.υσ
				4	£4 E00 00
N 17 13 10/26/12 11/01/12 M-F 9p-1005p <u>Start Date End Date Weekdays Spots/Week</u>	9p-1005p Rate	:30	NM	1	\$1,500.00
Week: 10/26/12 11/01/12 MTWTF 1	\$1,500.00				
N 18 13 11/02/12 11/05/12 M-F 9p-1005p Start Date	9p-1005p Rate	:30	NM	2	\$2,400.00
Week: 11/02/12 11/08/12 MF 2	\$1,200.00				
N 19 13 11/03/12 11/03/12 Sa 9p-1005p Start Date End Date Weekdays Spots/Week	9p-1005p	:30	NM	1	\$1,000.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/12S-1	\$1,000.00				
N 20 13 10/29/12 10/29/12 M-F 9p-1005p	9p-1005p	:30	MM	1	\$1,500.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	\$1,500.00				
N 21 13 10/28/12 11/04/12 FOX NFL Pregame	10a-11a	:30	NM	2	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 S 1	<u>Rate</u> \$500.00				
	\$500.00 \$500.00				
N 22 13 10/27/12 10/28/12 World Series on FOX Start Date End Date Weekdays Spots/Week	2p-CC	:30	NM	2	\$6,000.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 SS 2	\$3,000.00				
N 23 13 11/03/12 11/03/12 College Football Late	5p-cc	:30	NM	1	\$5,000.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S- 1	<u>Rate</u> \$5,000.00				
N 24 13 10/26/12 11/01/12 M-F 630p-7p	630p-7p	:30	NM	3	\$1,500.00
Start Date End Date Weekdays Spots/Week Week: 10/26/12 11/01/12 MTWTF 3	<u>Rate</u> \$500.00		1		
N 25 13 11/02/12 11/05/12 M-F 630p-7p	630p-7p	:30	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week Week: 11/02/12 11/08/12 MF 1	<u>Rate</u> \$500.00				
N 26 13 10/28/12 10/28/12 FOX NFL 2p	2p-CC	:30	NM	1	\$2,400.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 S 1	<u>Rate</u> \$2,400.00				
TTOOK TOTALITE TOTALITE	7-1 -				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

	577018 /	9818579
Contract Dates 10/26/12 - 11/06/12	Product NRCC IE	Estimate # 155/426/3161
Advertiser National Republican C	-	Original Date / Revision 09/21/12 / 09/21/12

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					Spots/	_		tals
*Line Ch Start Date E	nd Date Descriptio		Start/End Time	Days Length \	Week Rate	Туре	Spots	Amount
Start Date End D	Date Weekdays	Spots/Week	<u>Rate</u>		. 1			
	1/04/12 FOX NFL 1		11a-CC	:30		NM	1	\$2,000.00
<u>Start Date</u> <u>End D</u> Week: 10/29/12 11/04		Spots/Week 1	<u>Rate</u> \$2,000.00					
		•	5p-530p	:30		NM	1	\$400.00
N 28 13 11/03/12 1 Start Date End D	1/03/12 Sa 5p-530p <u>0ate Weekdays</u>	Spots/Week	Rate	.50		INIVI	. '	ψ+00.00
Week: 10/29/12 11/04		1	\$400.00			- 1		
N 29 13 11/02/12 1	1/05/12 M-F 530p-6	р	530p-6p	:30		MM	1	\$550.00
Start Date End D		Spots/Week	Rate					
Week: 11/02/12 11/08		1.	\$550.00					
	1/01/12 M-F 5p-530		5p-530p	:30		MM	5	\$2,750.00
Start Date End D Week: 10/26/12 11/01/		Spots/Week 5	<u>Rate</u> \$550.00			i		
	1/06/12 M-F 5p-530	- 11 - T	5p-530p	:30	,	NM	2	\$1,100.00
Start Date End D		Spots/Week	Rate	.50		INIVI	2	ψ1,100.00
Week: 11/02/12 11/08/		2	\$550.00					
N 32 13 10/28/12 10	0/28/12 Su 5p-530p		5p-530p	:30		NM	1	\$450.00
Start Date End D		Spots/Week	Rate					
Week: 10/22/12 10/28/		1	\$450.00					
	/01/12 M-F 530p-6		530p-6p	:30		NM	1	\$550.00
Start Date End D Week: 10/26/12 11/01/		Spots/Week 1	<u>Rate</u> \$550.00					
VVCCIC, 10/20/12 11/01/	12 191111		4000.00				56	644.000.00
					Totals		96	\$44,000.00
Time Period #	of Spots Gross	Amount	Net Amount					
10/01/12 -10/28/12	13 \$13	3,500.00	\$11,475.00					
10/29/12 -11/06/12	43 \$30	,500.00	\$25,925.00					
Totals	56 \$44	,000.00	\$37,400.00					
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Signature:	D	ate:	
			terror

Showing Buylines: All Lines Last Received: **Printed:**

09/21/2012 12:49 PM 09/21/2012 12:25 PM

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Fax# Phone# Product Advertiser Station Buyer Estimate# KSTU-TV SALT LAKE CITY, UT 3161 TRACEY ROBINSON NRCC IE) POLITICAL ISSUE GROU Hiatus Weeks Agency C/P1/P2/E Flight Dates Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Offi ALEXANDRIA, VA 22314 10/26/2012 - 11/06/2012 155/426/3161 Salesperson (Sales Office (Salesperson FAX# Salesperson Phone#) WASHINGTON) DAN DRISCOLL

202-955-5342 917-206-9589

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RACE OR ETHNICITY. BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN

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SU	SA		SU	SU	F,M-TU	F,M-TH	SA	F,M-TU	F,M-TH	SU	SU	Day
930P-10P	7A-8A	1005P- 1035P	7A-8A	9P-930P	7A-8A	7A-8A	8A-9A	6A-7A	6A-7A	9A-10A	8A-9A	Time
FOX NEWS	GOOD DAY UT	SEINFELD	GOOD DAY UT	NEWS	GOOD DAY UTAH	FOX NEWS SUNDAY	GOOD DAY UT	Program				
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$1,000.00	\$400.00	\$500.00	\$400.00	\$1,000.00	\$475.00	\$475.00	\$500.00	\$375.00	\$400.00	\$400.00	\$500.00	Rate
10/28-10/28	11/03-11/03	11/05-11/05	10/28-11/04	11/04-11/04	11/02-11/06	10/26-11/01	10/27-11/03	11/02-11/06	10/26-11/01	10/28-11/04	10/28-11/04	Dates
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1	щ	Ľ	N	1-4	1 -4	۲	2	۲	щ	2	2	# of Weeks
ב	н	L	8	<u>بــر</u>	ω	N	2	ω ·	2	2	2	Total Spots
\$1,000.00	\$400.00	\$500.00	\$800.00	\$1,000.00	\$1,425.00	\$950.00	\$1,000.00	\$1,125.00	\$800.00	\$800.00	\$1,000.00	Total Cost
												Daypart

LT In Day Time Program		Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL ISSUE GROU Product NRCC IE Retirente# 3161	Rep Order# 9818579 Ver# 1 Status New EC'd Yes
Len Rate Dates	Agency C/F1/F2/E 155/426/3161 Flight Dates 10/26/2012 - 11/06/2012 Hiatus Weeks	VATIONAL MEDIA RESEARCH TERS LANE VDRIA, VA 22314	Traffic Order# Printed: 09 Last Received: 09 Showing Buylines: All Lines
Spots/Week # of Total Total Cost Daypart Weeks Spots	Salesperson Phone# 202-955-5342 Salesperson FAX# 917-206-9589	PLANNING Rep Firm Sales Office () WASHINGTON Salesperson () DAN DRISCOLL	09/21/2012 12:49 PM 2 of 3 09/21/2012 12:25 PM Lines

vertiser oduct imate#	() POLI NRCC IE 3161) POLITICAL ISSUE GROU IE	E GROU	815 SLATERS LANE ALEXANDRIA, VA	TERS L./ NDRLA,	815 SLATERS LANE ALEXANDRIA, VA 22314 PI/P2/F 155/226/3161		Sales Office (Salesperson () WASHINGTON) DAN DRISCOLL	OLL	
yer one# x#	TRACEY ROBINSON	BINSON		Flight Dates Hiatus Weeks	10/26/2	10/26/2012 - 11/06/2012		Salesperson Phone# Salesperson FAX#	Phone# FAX#	202-955-5342 917-206-9589	642 589	
Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	
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13	F, M-TH	530A-6A	GOOD DAY UT		:30	\$350.00	10/26-11/01	2	Ľ	2	\$700.00	
14	F,M-TU	530A-6A	GOOD DAY UT		:30	\$350.00	11/02-11/06	N	μ	N	\$700.00	
15	F,M-TH	8A-9A	GOOD DAY UT		:30	\$400.00	10/26-11/01	1	<u>1—1</u>	ч	\$400.00	
16	F,M-TU	8A-9A	GOOD DAY UT		:30	\$400.00	11/02-11/06	2)	щ	2	\$800.00	
17	F,M-TH	9P-930P	NEWS		:30	\$1,500.00	10/26-11/01	ц	1	L	\$1,500.00	
) 18	۳ , א	9P-930P	NEWS		:30	\$1,200.00	11/02-11/05	N	⊣	N	\$2,400.00	
(19)	SA	930F- 1005F	PAC-12 SHOW		:30	\$1,000.00	11/03-11/03	H	, µ	,	\$1,000.00	
20	¤	930P- 1005P	FOX NEWS		:30	\$1,500.00	10/29-10/29	٢	. "	Ľ	\$1,500:00	
24	SU	10A-11A	FOX PRE GAME		:30	\$500.00	10/28-11/04	H	2	2	\$1,000.00	
22	SA-SU	530₽-9₽	MLB: WORLD SERIES		:30	\$3,000.00	10/27-10/28	2	۲	2	\$6,000.00	
82	SA	5P-830P	COLLEGE FTBL: UTAH		:30	\$5,000.00	11/03-11/03	н	۲	۳	\$5,000.00	
24	F,M-TH	630P-7P	SEINFELD		:30	\$500.00	10/26-11/01	ω .	щ	ш	\$1,500.00	
25	F,M	630P-7P	SEINFELD		:30	\$500.00	11/02-11/05	μ	Н	H	\$500.00	
26	US	2P-5P	NEL		:30	\$2,400.00	10/28-10/28	н	J3	ц	\$2,400.00	
27	SU	11A-2P	NEL	,	:30	\$2,000.00	11/04-11/04	1	щ	بر	\$2,000.00	

Oct 12:	—SALES MO	REPORT TOTALS Report Totals: 56		33	32) 31	30	. 29	28	LT Ln	Buyer Phone# Fax#	Station K Advertiser Product Estimate#	Rep Order# EC'd Yes
12 / \$13,	SALES MONTHLY TOTALS	_		F,M-TH	SU	F,M-TU	F,M-TH	F,M	SA	Day	TRACEY ROBINSON	STU-TV SAI ()POL NRCC IE 3161	9818579
/ \$13,200.00	T.S-	\$44,000.00		530P-6P	5P-530P	5p-530p	5P-530P	530P-6P	5P-530P	Time	DBINSON	KSTU-TV SALT LAKE CITY, UT () POLITICAL ISSUE GROU NRCC IE 3161	Ver#
				NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	Program		Y, UT E GROU	1 Status New
Nov 12:									е				New
44 / \$30,800.00											Flight Dates Hiatus Weeks	Agency () 1 815 SLA ALEXA Agency C/P1/P2/E	Traffic Order#
0				:30	:30	:30	:30	:30	:30	Len		() NATIONAL MEDL 815 SLATERS LANE ALEXANDRIA, VA 22314 PIPZ/E 155/426/3161	er#
				\$550.00	\$450.00	\$550.00	\$550.00	\$550.00	\$400.00	Rate	10/26/2012 - 11/06/2012	TONAL MEDIA RI RS LANE UA, VA 22314 155/426/3161	Sho
•				10/26-11/01	10/28-10/28	11/02-11/06	10/26-11/01	11/02-11/05	11/03-11/03	Dates)12	() NATIONAL MEDIA RESEARCH PLANNING 815 SLATERS LANE ALEXANDRIA, VA 22314 PI/P2/E 155/426/3161	Printed: 09 Last Received: 09, Showing Buylines: All Lines
				- E	ш	. 2	UI	1	1 	Spots/Week	Salesperson Phone# Salesperson FAX#	NG Rep Firm Sales Office (Salesperson (09/21/2012 12:49 PM 09/21/2012 12:25 PM Lines
				-	Н	نسز	ы	Ľ	-	# of Weeks	n Phone# n FAX#		:49 PM 25 PM
			χ.	<u>, , , , , , , , , , , , , , , , , , , </u>	н	22	ഗ	щ	1	Total Spots	202-955-5342 917-206-9589	WASHINGTON DAN DRISCOLL	
,				\$550.00	\$450.00	\$1,100.00	\$2,750.00	\$550.00	\$400.00	Total Cost	5342 9589	JOLL LON	3 of 3
									 	Daypart			

Sales Totals: 56 / \$44,000.00 Station Totals: 56 / \$44,000.00 Lines not sent/rcld/rtrn: 0 / \$0.00 --COMPETITIVE-Books Market Totals null RA3564 \$122,222 CABL KTVX 10% KUCW % % H 0 KJZZ KUTV 35 %

KSL

0%

KSTU

0%

Demos